

## Financial Literacy Program

The Department of Commerce, under the auspices of SEBI, organized a comprehensive Financial Literacy Program "SMARTs Investor Awareness Program" aimed at enhancing financial awareness among students. The event witnessed enthusiastic participation from 66 students. Mr. Robil Sahni, a representative from SEBI, delivered a compelling presentation, elaborating on the critical importance of financial literacy. His insights shed light on the significance of making informed financial decisions, understanding investment strategies, and navigating the dynamic world of finance.



### Key Highlights:

1. **Participant Engagement:** The program successfully engaged 66 students, fostering a participatory learning environment.
2. **Expert Speaker:** Mr. Robil Sahni's expertise and engaging presentation style captivated the audience, providing valuable insights into the nuances of financial literacy.
3. **Topics Covered:** The session covered a spectrum of topics, including budgeting, saving, investing, and the role of SEBI in regulating the securities market.
4. **Interactive Sessions:** Participants had the opportunity to engage in interactive discussions, ask questions, and seek clarification on various financial concepts.
5. **Practical Tips:** Mr. Sahni shared practical tips on managing personal finances, evaluating investment risks, and staying abreast of market trends.

6. SEBI's Role: The session highlighted the pivotal role played by SEBI in ensuring market integrity, investor protection, and fostering transparency in the securities market.

7. Impact Assessment: Post-event surveys indicated a positive impact on participants' understanding of financial concepts, with many expressing an increased interest in financial planning.

Overall, the Financial Literacy Program organized by the Department of Commerce, supported by SEBI, proved to be a valuable initiative in equipping students with essential financial knowledge for their future endeavors. The event's success underscores the importance of continued efforts to promote financial literacy among the youth.

HOD

Department of Commerce