

Create Wealth through Smart Investment:

The stock market offers excellent investment opportunities where the money invested earns a good return either in form of capital appreciation or regular income from dividends. Stocks are preferably purchased for investment purposes when their prices are low so that they produce relatively high profits through dividends. An investment strategy is what guides an investor's decisions based on goals, risk tolerance, and future needs for capital. Some investment strategies seek rapid growth where an investor focuses on capital appreciation, or they can follow a low-risk strategy where the focus is on wealth protection. The Department of Commerce organized a workshop on stock market operations in the conference Room on 8th September, 2022. The resource person of the programme, Dr. Mahesh Chandan, Assoc. Prof. (retd.) discussed about the topic "create wealth through smart investment". All the students of B.Com participated in the workshop.



