

Report on Slogan Writing and Poster Making Competition on AIDS Awareness at Govt. Degree College Theog

Introduction

On 27th August, 2024 Govt. Degree College Theog organized a Slogan Writing and Poster Making Competition to spread awareness about AIDS among students. The competition was part of a broader initiative to educate the student community about HIV/AIDS prevention, dispel myths, and promote empathy towards those affected by the disease. The event saw enthusiastic participation from students across various departments, all coming together to creatively express their understanding and perspectives on AIDS awareness.

Objectives

The primary objectives of the competition were:

1. **To raise awareness about AIDS:** Educate students about the causes, prevention, and treatment of HIV/AIDS.
2. **To foster creative expression:** Encourage students to express their thoughts and ideas on AIDS awareness through slogans and visual art.
3. **To break stigmas:** Promote understanding and empathy toward people living with HIV/AIDS and challenge existing stigmas and misconceptions.

Themes and Participation

The competition was categorized into two segments: Slogan Writing and Poster Making, both centered on the theme of AIDS awareness. Sixty five students participated in the event, demonstrating their commitment to raising awareness about this important health issue.

Competition Guidelines

- **Slogan Writing:** Students were tasked with creating original, impactful slogans that encapsulated the essence of AIDS awareness. Slogans were evaluated based on creativity, clarity, originality, and their ability to convey a powerful message.
- **Poster Making:** Participants were required to design posters that visually communicated messages about AIDS prevention, awareness, and support for those affected by HIV. The posters were judged on artistic quality, creativity, originality, and the effectiveness of the message.

Judging and Criteria

A panel of judges consisting of faculty members from the Science and Arts departments evaluated the entries. The criteria for judging were:

- **Creativity and Originality:** The uniqueness and innovativeness of the slogans and posters.
- **Relevance to AIDS Awareness:** How effectively the slogans and posters addressed the theme of HIV/AIDS awareness.
- **Clarity and Impact of Message:** The strength and clarity of the message conveyed through the slogans and posters.
- **Artistic Quality (for posters):** The visual appeal and the techniques used to create the posters.

Winners and Awards

The winners were announced at a special ceremony, and prizes were awarded to the top three entries in each category:

- **Slogan Writing:**
 - **1st Prize:** Aakash– "Stop the Stigma, End the Silence: AIDS Awareness Saves Lives"
 - **2nd Prize:** Navneet – "Know Your Status, Know Your Power"
 - **3rd Prize:** [Aditi] – "Prevention is Better Than Cure: Protect Yourself from AIDS"
- **Poster Making:**
 - **1st Prize:** [Varun] – Poster on "United Against AIDS: Awareness is Our Strength"
 - **2nd Prize:** [Nancy] – Poster on "Red Ribbon of Hope: Educate, Prevent, Support"
 - **3rd Prize:** [Jatin] – Poster on "Break the Chains of Ignorance: Learn About HIV/AIDS"

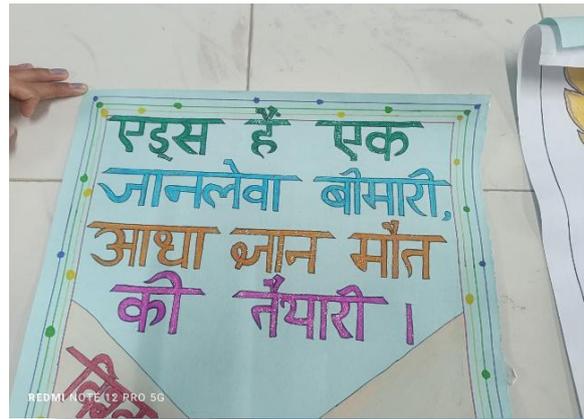
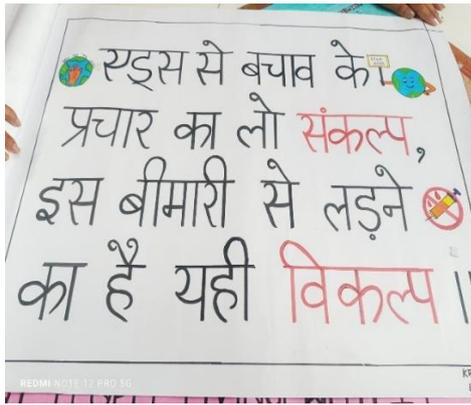
Impact and Student Feedback

The competition had a significant impact on raising awareness about HIV/AIDS among students. It not only enhanced their understanding of the disease but also encouraged them to think creatively about how to communicate important health messages. Many students expressed a deeper understanding of HIV/AIDS and a commitment to spreading awareness within their communities.

Conclusion

The Slogan Writing and Poster Making Competition on AIDS awareness was a successful event, achieving its goals of educating students and promoting awareness about HIV/AIDS. The creative expressions of the participants effectively conveyed important messages about prevention, empathy, and support for those living with HIV. The event underscored the power of art and communication in spreading awareness and breaking stigmas related to AIDS. Overall, the competition was an enlightening experience that highlighted the role of education and creativity in combating public health issues like HIV/AIDS. The college looks forward to organizing similar events in the future to continue raising awareness and fostering a supportive community.





Dr. Nidhi Dhatwalia
Assistant Professor
Deptt. of Zoology
Convener RRC

Principal
GDC Theog
Shimla